**SB264 Social Media Toolkit**

**Help us amplify the message about SB264 by using these social media text suggestions. Together, we can make primary care a top priority. Thank you for your support!**

**Template Post 1:** As a primary care physician in Arkansas, I see firsthand the challenges our patients face. That's why I'm urging you to support SB264, which strengthens primary care and helps us keep our communities healthy. Learn more and contact your legislator today! [arkansasafp.org/sb264/](https://www.arkansasafp.org/sb264/) #PrimaryCare #Arkansas

**Template Post 2:** Did you know that primary care is the only part of the health system proven to reduce costs while improving health? Let's strengthen primary care in Arkansas with SB264! Contact your legislators and show your support. [arkansasafp.org/sb264/](https://www.arkansasafp.org/sb264/) #PrimaryCare #Arkansas

**Template Post 3:** Imagine an Arkansas where everyone has access to a trusted family doctor. We can make this a reality by supporting SB264. This bill invests in primary care, leading to healthier lives for all Arkansans. Contact your legislator today! [arkansasafp.org/sb264/](https://www.arkansasafp.org/sb264/)

#PrimaryCare #Arkansas

**Template Post 4:** Arkansas ranks low in national health rankings. We can change that by investing in primary care! SB264 is a step in the right direction. Join me in urging our legislators to support this important bill. [arkansasafp.org/sb264/](https://www.arkansasafp.org/sb264/) #PrimaryCare #Arkansas

**Template Post 5:** Without investment, primary care practices in Arkansas are struggling. SB264 will help ensure we can continue to serve our patients and keep our communities healthy. Show your support and contact your legislator! [arkansasafp.org/sb264/](https://www.arkansasafp.org/sb264/) #PrimaryCare #Arkansas